Asbury Park Historical Society Monthly Board Meeting Headquarters: Stephen Crane House Thursday, June 16, 2022 Minutes

President Kay Harris called the meeting to order at 7:03 P.M.

Trustees present: Kay Harris, president; Jim Henry, vice-president; Andy Skokos, treasurer; Susan Rosenberg, secretary; Tom Chesek; Jen Schulman Stine, Susan Skokos

Trustees absent: Eileen Chapman; Teddy Chomko; Dolly Sternesky

President's Report:

- 1. Discussion of when to invite public back to our meetings: Oct. 20 meeting Members could be invited to address the Board with questions/ suggestions. It was agreed that a different format needs to take place.
- 2. CAPES (Caucus Archival Projects Service; MARAC N.J. Caucus in conjunction with the N.J. Historical Commission makes recommendations for archival practices and physical facilities): The A.P.H.S. has been approved for this service which will take place in the fall. Previous consultation: 2007
 - 3. A.P. Museum activities:

The current "One Voice is Not Enough" exhibit (A.P. music 1940's-current) in the Berkeley is being expanded.

- "Trailblazing Women of Asbury Park" is planned for the A.P. Public Library (Bradley Room), August 2022.
- 4. A.P.H.S. will begin preparing annual reports (finances, activities, development, etc.)

Minutes: Susan Rosenberg

Although Minutes were prepared for the May 19 meeting, no vote could be taken for lack of a quorum.

Treasurer's Report: Andy Skokos

PNC Bank balances as of May 31, 2022:

APHS Checking	\$ 3,766.74
Gaming	550.00
SCH Checking	2,096.16
Money Market	45,247.87
TOTAL	\$ 51,660.77

Membership: Susan Skokos

100 members, no new.

A number of members have expressed interest in getting involved.

Susan R. is reaching out to members who have shown an interest in being involved, asking what they have to offer, how they want to be involved and what expertise can they bring to the table. Follow-up meetings are being planned to stimulate new activities. Kay has prepared a spreadsheet.

Old Business

- **1.** Should the A.P.H.S. purchase a **computer**? A dedicated computer will be needed to accommodate yet-to-be-purchased archival software.
- **2.** Should the A.P.H.S. purchase a **scanner/printer**? A.P.H.S., along with the A.P. Museum will purchase one.
- **3. Archival Software program**: Both PastPerfect and CatalogIt! are being considered. To be finalized by fall. (A.P.H.S. and A.P. Museum will share expenses.)
- 4. Should the A.P.H.S. have its own telephone number and answering service/machine?
 - For professional and legal purposes, it is necessary for the A.P.H.S. to maintain its own number and have its own plan. (Jim;Jen) (Currently, Tom Chesek has been covering A.P.H.S. through his plan.)
 - Jen suggests a VOIP phone which is capable of transmitting to email/Internet.
- **5.**What should be the process for **capturing messages from the public (email, answering machine/service)?** Tom answering the calls/queries that come to the A.P.H.S. and will submit to the Board a monthly log.
- 6. Should there be a Corresponding Secretary to answer the public's queries?
 Kay has suggested that Tom be so designated, as he also does the newsletter Voting in July.
 - Andy thanks Donors on behalf of Membership.
- **7. Ornaments:** Paramount/Convention Hall Greetings from A.P. should be here by July 4th. Will sell for \$22 apiece. Carousel House ornaments are on hand.
- **8. 2023 A.P. Calendar:** Tom is working on a music history themed production; anticipated completion for review is mid-August.
- **9. Scanned- Image Database Project: Tom** has been selecting old images, e.g., postcards, photos, ads, and scanning them into a database for ease of access to historic information. Phase one is complete.

New Business

- 1. **Bylaws:** Jim requests that everyone review the current (2018 Bylaws) in consideration of what might be needed or amended. To be discussed at the July meeting.
- **2. Strategic Planning:** Kay wants to create this with regard to all our activities. **Stephen Crane House:** Jim Henry, Andy Skokos
 - The **garden** is in progress. Hydrangeas are being planted.
 - **Cats:** Tom reports that he is working with Catsbury Park: one male cat was adopted; two others will be trapped/neutered/released.

Stephen Crane House Programming: Tom Chesek

On Monday, July 11, a women's organization, The Questers (interested in preservation, antiques, old houses) will be visiting. Susan R. and Susan S. volunteered to host them. Tom will provide a video or PowerPoint.

Grants: Jim Henry

An application to the Monmouth County Historical Commission is ready for funds to be received.

Fundraising Events: Teddy Chomko

The city approved the application for the 17th annual **Art on the Boardwalk**, Sun., Aug. 21, 2022; 9:00 A.M. - 5:00 P.M. Six artisans have signed up so far. A poster is being distributed, and Jen has the info on the A.P.H.S. website.

Website and Social Media: Jen Stine

Current focus is on Membership and the Art on the Boardwalk fundraiser.

Outreach: Susan Rosenberg

- 1. AsburyFest; Sept. 23, 24, 25; Bradley Park
- 2. Archives and History Day; Sat. Oct.1; Brookdale Comm. Coll.
- 3. Other: Springwood Park Mondays
 Anywhere where we might sell postcards, maps, ornaments, books

Respectfully submitted, Susan Rosenberg, Secretary

Meeting Adjourned: 9:15 P.M.