Asbury Park Historical Society, Monthly Meeting Conference Call

November/December Combined Meeting Minutes: Wed., December 02, 2020

Trustees in attendance:

Eileen Chapman, Tom Chesek, Kay Harris, Jim Henry, Susan Rosenberg, Jennifer Schulman, Andy Skokos, Susan Skokos, Dolly Sternesky

Trustees absent: Teddy Chomko, Mary Damato

President Kay Harris called the meeting to order: 7:05 P.M.

MINUTES, Oct. 2020 - approved with additional comments from Jim

President Kay Harris's Report:

- The A.P.H.S. **executive board** met on Sat., Nov. 14th.
- **Don Stine's tribute** will be held when the Covid precautions subside.
- **Current Bylaws** have been distributed to all trustees for possible amendments. (See Legal, below)
- Jan. 21, 2021 Re-Org meeting:
- Teddy will set up the **virtual** communication for the **Jan. 21 Re-Org** meeting. Ted, Jen and Kay will do a test run.
- Susan R., Tom and Kay will meet to discuss producing a **video** that shows off the features and rehabilitation of the S.C.H. Jim to provide the restoration info. The video will be shown at the virtual Jan. meeting.
 - Members can use SurveyMonkey to vote for trustees' reelection.
 - Andy and Jim confirmed that those **up for reelection** are Kay Harris, Susan Rosenberg, Andy Skokos and Susan Skokos.
 - Susan R. will prepare the ballot.
 - Andy stipulated that only paid members may vote for the trustees.

- **Calendars, Commemorative 1871 2021 A.P. History:** Kudos and greatest appreciation to **Tom Chesek** for conceiving, researching and designing the innovative fundraising calendar, on sale since Oct.
- VFW status no change of status from owner's planned demolition
- **Newsletter** Tom has created 3 1/2 plus pages full of relevant, interesting A.P.H.S. activities; newsletter will be used to sell calendars; Susan will write an historical piece about A.P. 's electric trolley; Christmas tree photo to be taken and included; expected mailing: between Fri., Dec. 11th Mon., Dec.14th.

Stephen Crane House

- Teddy had agreed to decorate; Susan R. suggested electric or batteryoperated lights for the windows.
- Tom has arranged for the 1970's Wurlitzer piano to go to a new home, enabling more seating in the lecture room. Note: The house still retains two older antique pianos.
- Kay questioned the landscaping, backyard and curb appeal.
- Kay mentioned that grant research is needed.
- **Donation:** Jim has a piece of trolley track juncture as well as the trolley route map. Wants to create a display, 24"X30" about the A.P. trolley, to stand at Wesley Lake. Andy has a spike and brick to donate.

• Executive Board Meeting:

- The focus will be to try to re-engage our members and, therefore, increase our retention rate as we acquire new members. Jim suggested that a **letter** from the APHS President to all members be sent highlighting the direction of the society for 2021.
- In moving forward, it would be desirable for Teddy's fundraising committee to work with Jim's (Grants) to pursue new ideas.
- The kitchen has been updated with a hutches and cabinetry to provide extra counter space, shelves, drawers, and cabinets for storage.
 - There will be no holiday decorations
 - There will be no holiday celebrations in the house this season.

FINANCIAL: Andy Skokos, Treasurer

A.P.H.S. checking: \$7,735.17

Gaming: \$550.00

Stephen Crane House checking: \$2,538.57

Money Market: \$47,740.55

GRAND TOTAL: \$58,564.29

- Jim stated that it costs \$1,000 monthly to run the S.C.H.
- A.P.H.S. pays \$200 monthly for the common area (grass, snow...) (common to the 3 condos, i.e., Frank's cottage, Tom's apt., and the S.C.H./A.P.H.S. headquarters.)
- Raffle is suspended 2020-2021

LEGAL: Jim Henry, Vice President

- Jim stated that we should abide by the bylaws that state that any new trustee must be an active member for the year prior
- **Bylaws Committee:** Jim, Dolly, Susan S.: Trustees will review the latest bylaws and submit their suggestions to Dolly by Sat., Jan 9. The Bylaws committee will make recommendations of any proposed amendments to the board in February.
- "Frank's House," i.e., the cottage, will be off the real estate market Dec. 18, 2020 -Mar. 18, 2021

MEMBERSHIP: Susan Skokos

- Susan S. reported a grand total of **88 members**. (12 joined after October, therefore, their membership extends through Dec. 2021)
- Jennifer will send an email blast to calendar purchasers, with hopes that they will become members. Jen can generate a list of names.
- A letter with membership application will be included in the

- newsletter mailing. It is necessary to ask existing members to submit their 2021 dues in advance of the Re-Org meeting, Jan. 21, '21.
- Benefactors will receive complimentary calendars.
- It's important to keep members engaged.

MEDIA COMM./SOCIAL MEDIA TECH.: Jennifer Schulman

Jen has online sales ideas and will work on **merchandising** after the push for calendars and memberships.

GRANTS: Jim Henry, Vice President & Dolly Sternesky

- Spackling has been completed. Werner and Andy will paint the lecture room over the weekend. Electric will be addressed on Mon., Dec. 14th.
- Apartment boiler is fixed and running; main boiler, serviced; radiators to be fixed and adjusted. The floors will be redone by the end of November. Jim has a contractor working on the upstairs shower/tub leaks then onto the downstairs bathroom off of the kitchen which has incurred some water damage on the ceiling and walls.
- Jim requested names of recommended contractors. Susan R. suggested that Jen send an eblast to members asking for names.
- Tom is waiting to see whether his \$10,000 grant application will be accepted.

FUNDRAISING: Teddy Chomko and Eileen Chapman, co-chairs

- Eileen suggested that we wait until spring, 2021.
- Tom's calendar is currently bringing in revenue.

PROGRAMMING: Tom Chesek

- Tom and Jen are collaborating on a Story Teller program.
- Eileen will coordinate with her other groups that are seeking story tellers in order to avoid duplication.

Meeting adjourned at 9:08 P.M.

Respectfully submitted, Susan Rosenberg, board secretary

Next meeting will be a virtual re-org: Wed., Jan. 21, 2021, 7:00 P.M.

Rick Geffken will be the Feb. guest speaker for Black History Month.

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